

## **CELINA LARDAPIDE**

ART DIRECTION  
WEB DEVELOPMENT  
GRAPHIC DESIGN

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### **EDUCATION**

UNIVERSITY OF BUENOS AIRES  
Buenos Aires, Argentina  
Bachelor of Fine Arts, Graphic Design  
November 1998

NEW SCHOOL UNIVERSITY  
New York, New York  
Web Development Certificate Program  
Summer 2001

### **SKILLS**

LANGUAGES  
Spanish – English

TECHNICAL  
Proficient in desktop  
publishing software  
Adobe Illustrator  
Adobe InDesign  
Macromedia Freehand  
QuarkXPress

Experienced with  
digital manipulation  
and multimedia software  
Adobe Photoshop  
Macromedia FireWorks  
Macromedia Flash  
Macromedia DreramWeaver  
HTML  
DHTML  
JavaScript

### **EXPERIENCE**

#### **MUNROE CREATIVE PARTNERS**

Senior Web Developer [www.munroe.com](http://www.munroe.com)  
Responsible for the conception through front-end production and  
delivery of large-scale interactive and web projects.  
Produced: [madisonpaper.com](http://madisonpaper.com), [lld.com](http://lld.com), [safeharbor.com](http://safeharbor.com), [fortera.com](http://fortera.com),  
[marthachild.com](http://marthachild.com), [elseviersciencedirect.com](http://elseviersciencedirect.com), [caprialbum.com](http://caprialbum.com)..  
July 2000 – Present New York, NY

#### **STARMEDIA NETWORKS INC.**

Web Designer [www.starmedia.com](http://www.starmedia.com)  
Designed and developed direct web promotions based on creative  
briefs and client business strategies. Worked closely with marketing  
teams of prominent companies that advertised through the leading  
international Spanish and Portuguese content portal, such as:  
CoverGirl, L'Oreal Paris, Chevrolet Mexico, GoodYear, Hilton Hotels,  
Colgate-Palmolive..  
January – June 2000 New York, NY

#### **SJI ASSOCIATES INC.**

Freelance Graphic Designer [www.sjiassociates.com](http://www.sjiassociates.com)  
Assisted art directors with print advertisements, packaging, editorial,  
and other promotional material projects.  
Clients: HBO Home Video, Gotschool Fundraising, IN Networks,  
Pearson Television, Reader's Digest..  
November 1999 – August 2000 New York, NY

#### **INTERNET WORLD**

Art Director [www.iworld.com.ar](http://www.iworld.com.ar)  
Responsible for the editorial design, management and production of  
the technology magazine. Issued monthly, published in Buenos Aires  
and distributed throughout Latin America. Worked in collaboration with  
information architects, journalists, proofreaders, designers, illustrators  
and photographers.  
January – November 1999 Buenos Aires, Argentina

#### **HEXA BUREAU DE DISEÑO**

Graphic Designer [www.hexabureau.com](http://www.hexabureau.com)  
Focused on packaging design and promotional material for mass  
consumption products belonging to the Arcor Group, Nestle Argentina  
and Santiago Graffigna wineries.  
1998 Buenos Aires, Argentina

#### **TRAZO STUDIO AND ASSOCIATES**

Graphic Designer  
Designed corporate identity, promotional and editorial projects for  
clients in the arts, medical and clothing industries.  
1998 Buenos Aires, Argentina

#### **INFOTREK INTERACTIVE AGENCY**

Web Design Intern [www.infotrek.com](http://www.infotrek.com) 1997 Buenos Aires, Argentina

#### **STEPHEN BURDICK DESIGN**

Graphic Design Intern [www.stephenburdickdesign.com](http://www.stephenburdickdesign.com) 1997 Boston, MA